



# Michael Koretzky

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## College Journalism

### University Press

Florida Atlantic University  
July 1998-present

Adviser for the weekly student newspaper at Florida Atlantic University.

- Revived a defunct paper that had folded twice in the previous decade.
- Launched the paper's first website.
- Began biweekly summer publishing.
- Created New Student Edition.
- Oversaw regional and national award-winning design and writing projects.

### Independent Florida Alligator

University of Florida  
November 1984-April 1989

Editor of the nation's largest student newspaper (35,000 Monday-Friday).

- First editor elected to consecutive terms in the paper's 102-year history.
- Launched one of the first online news services in the nation (1987).
- Won best editorial in the nation (1989).

### WUFT-FM (Classic 89)

University of Florida  
Summer 1985

News writer for the NPR affiliate's Weekend Edition and All Things Considered local cut-ins.

## Newspaper Journalism

### Sun-Sentinel

Fort Lauderdale, Florida  
December 1990-July 1992

General assignment and government reporter for the Top 50 daily.

- Created, wrote, edited, and assigned freelancers for a weekly historic preservation section.
- Compiled and wrote weekly Palm Beach County political column.
- Member of Hurricane Andrew reporting team, with a front-page story on the day of the storm.

### Florida Times-Union

Jacksonville, Florida  
October-December 1990

Reporter for the 180,000-circulation daily covering northeast Florida.

- Covered the Space Shuttle Challenger STS-35 launch.

### Athens Daily News

Athens, Georgia  
September 1989-October 1990

County and general assignment reporter for the 30,000-circulation daily.

- Won first place for Community Service in Georgia Press Association's annual newspaper competition.

## Magazine Journalism

### Globe, Examiner, Star, National Enquirer

Boca Raton, Florida  
December 2002-April 2009

Freelance layout/copy editor for the celebrity tabloids owned by American Media, Inc.

### JAZZIZ Magazine

Boca Raton, Florida  
October 2000-October 2008

Assistant, associate, and managing editor for the nation's largest jazz magazine (135,000 peak circulation).

### The Musician's Planet

Fort Lauderdale, Florida  
October 1997-October 1998

Managing editor for the first two issues of the glossy quarterly music magazine mailed to 140,000 customers of MARS Music Superstores. (By design, project was ceded to Billboard magazine in 1998.)

### XS Magazine

Fort Lauderdale, Florida  
May 1994-September 1997

Associate and entertainment editor at the 65,000-circulation news and arts weekly. (Renamed City Link in 1997.)

## Online Journalism

### JetBlue.com

South Florida  
November 2009-April 2010

Editor for the launch of a daily blog for JetBlue Airways covering arts, shopping, and restaurants in South Florida.

### Jester.com

West Palm Beach, Florida  
June 2000-March 2001

Content and music editor for the extreme sports/music/gaming website underwritten by Hollywood producer Michael Bay.

## Radio Journalism

### WZTA-FM (ZETA)

Miami, Florida  
September 1995-September 1997

Weekly guest on the Paul Castronovo and Young Ron Brewer morning show, on South Florida's top-rated rock station.

## Freelance (select list)

- Travel & Leisure magazine (1997)
- The New York Times (1985-86)
- USA Today (1985)
- Florida Public Radio (1985)



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## Publishing

### Free Press

West Palm Beach, Florida  
July 1998-June 2000

Founding editor and publisher of the 27,000-circulation biweekly news and arts tabloid for Palm Beach County, later purchased by millionaires Anthony Zammuto and Lawrence Corning.

### iCE Magazine

West Palm Beach, Florida  
August 1992-March 1994

Founding editor and publisher of the 25,000-circulation news and arts weekly distributed in Palm Beach and Martin counties, purchased in 1993 by the Sun-Sentinel. (iCE merged with the Sun-Sentinel-owned XS in April 1994.)

## Online Projects

### South Florida Media Jobs

Dade, Broward, Palm Beach counties  
May 2002-present

Weekly listing of writing, editing, PR, broadcasting, and design jobs in the tri-county area. Originally an email list, now at [www.southfloridamediajobs.com](http://www.southfloridamediajobs.com), with interviews of regional media pros.

## Media-Related Events

### Will Work for Food

COSAC shelter, Hollywood, Florida  
April 4-5, 2009

Students from five colleges ate dinner in a homeless shelter, then took over its newspaper. Funded with \$1,000 from SPJ.

### Ethics Hold'em

Dave & Buster's, Hollywood, Florida  
April 28, 2007

This poker tournament taught journalism ethics to college students and Sun-Sentinel, Miami Herald, and Palm Beach Post reporters. Funded by \$1,200 from SPJ.

### First Amendment Free Food Festival

FAU Boca Raton campus  
September 2006 and 2007

More than 350 students surrendered their First Amendment Rights in exchange for a free lunch. Funded by \$1,000 from CMA and \$250 from SPJ.

### Short-and-Sweet Media Job Fair

Seminole Hard Rock, Hollywood, Florida  
February 2006 and 2007, March 2008

A job-fair-in-a-nightclub for 250 college students, with 50-plus media pros. Funded by grants from SPJ and local publications.

## Professional Associations

### Society of Professional Journalists

National board member (2008-present) and South Florida Student Affairs Committee chairman (2006-present).

### Student Press Law Center

Advisory Council Steering Committee member (2007-present).

### College Media Advisers

National special events/projects director (2008-2009).

### Florida College Press Association

Board member (2007-present) and president (2009-present).

## Volunteerism (select list)

### Homeless Voice

Volunteer copy editor for nation's second-largest homeless newspaper, based in Hollywood, Florida (2001-2003).

### Red Ribbon Ride

Pit-stop coordinator for the three-day AIDS-awareness bicycle ride from Orlando to Hollywood. Oversaw 22 volunteers and employees (2000-2001).

### Bethesda Hospital

Patient aide at the Boynton Beach medical center (1992-1993).

### Palm Beach County Child Abuse Prevention Program

Trained counselor (16 in-class hours) for families exhibiting signs of potential child abuse (1991-1992).

## Professional Presentations

### Fall College Media Convention

Presented design, editing, and First Amendment sessions (2005-present).

### Spring College Media Convention

Presented design, editing, and First Amendment sessions (2005-present).

### Society of Professional Journalists

Presented career, design, and editing sessions at regional (2003, 2007, 2009) and national conventions (2009).

### Florida Community College Press Association Convention

Presented design, editing, and First Amendment sessions (2006, 2008, 2009).

### Florida Scholastic Press Association

Presented design and editing sessions at Region 7 workshop (2006-2009). State convention keynote panelist (2002).

## References (select list)

- **Frank LoMonte**, Student Press Law Center executive director, 703-807-1904, [director@splc.org](mailto:director@splc.org)
- **Darcie Lunsford**, Society of Professional Journalists national treasurer, 954-949-7523, [dlunsford@bizjournals.com](mailto:dlunsford@bizjournals.com)
- **Kathy Pellegrino**, Sun-Sentinel recruitment editor, 954-356-4536, [kpellegrino@sun-sentinel.com](mailto:kpellegrino@sun-sentinel.com)
- **Ken Rosenauer**, College Media Advisers past president, 816-271-4323, [rosenauer@missouriwestern.edu](mailto:rosenauer@missouriwestern.edu)