



Michael Koretzky

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Collegiate Journalism

University Press

Florida Atlantic University
July 1998-May 2010

Adviser for the weekly student newspaper at Florida Atlantic University.

- Revived a defunct paper that had folded twice in the previous decade.
- Launched the paper's first website.
- Began biweekly summer publishing.
- Created New Student Edition.
- Oversaw regional and national award-winning design and writing projects.

Independent Florida Alligator

University of Florida
November 1984-April 1989

Editor of the nation's largest student newspaper (35,000 daily).

- First editor elected to consecutive terms in the paper's 102-year history.
- Launched one of the first online news services in the nation (1987).
- Won best editorial in the nation (1989).

WUFT-FM (Classic 89)

University of Florida
Summer 1985

News writer for the NPR affiliate's Weekend Edition and All Things
Considered local cut-ins.

Newspaper Journalism

Sun-Sentinel

Fort Lauderdale, Florida
December 1990-July 1992

General assignment and government reporter for the Top 50 daily.

- Created, wrote, edited, and assigned freelancers for a weekly historic preservation section.
- Compiled and wrote weekly Palm Beach County political column.
- Member of Hurricane Andrew reporting team, with a front-page story on the day of the storm.

Florida Times-Union

Jacksonville, Florida
October-December 1990

Reporter for the 180,000-circulation daily.

- Covered the Space Shuttle Challenger STS-35 launch.

Athens Daily News

Athens, Georgia
September 1989-October 1990

County and general assignment reporter for the 30,000-circulation daily.

- Won first place for Community Service in Georgia Press Association's annual newspaper competition.

Magazine Journalism

Globe, Examiner, Star, National Enquirer

Boca Raton, Florida
December 2002-March 2009

Freelance layout/copy editor for the celebrity tabloids owned by American Media, Inc.

JAZZIZ Magazine

Boca Raton, Florida
October 2000-October 2008

Associate editor for the nation's largest jazz magazine (135,000 circulation).

The Musician's Planet

Fort Lauderdale, Florida
October 1997-October 1998

Managing editor for the first two issues of the glossy 40-page quarterly music magazine, direct-mailed nationwide to 140,000 customers of MARS Music Superstores. (By design, project was ceded to Billboard magazine in 1998.)

XS Magazine

Fort Lauderdale, Florida
May 1994-September 1997

Entertainment editor at the 65,000-circulation news and arts weekly. (Renamed City Link in 1997.)

Online Journalism

MoneyTalksNews.com

Fort Lauderdale, Florida
September 2010-present

Editor for a national personal finance website with 1.85 million unique visitors in 2010.

JetBlue.com

South Florida
November 2009-April 2010

Editor for the six-month launch of a daily blog covering arts, shopping, and restaurants in South Florida.

Jester.com

West Palm Beach, Florida
June 2000-March 2001

Content editor for national extreme sports, music, and gaming website funded by Hollywood movie producer Michael Bay.

Radio Journalism

WZTA-FM (ZETA)

Miami, Florida
September 1995-September 1997

Weekly guest on the Paul Castronovo and Young Ron Brewer morning show, on South Florida's top-rated rock station.



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Publishing

Free Press

West Palm Beach, Florida
July 1998-June 2000

Founding editor and publisher of the 27,000-circulation biweekly news and arts tabloid for Palm Beach County, later purchased by millionaires Anthony Zammuto and Lawrence Corning.

iCE Magazine

West Palm Beach, Florida
August 1992-March 1994

Founding editor and publisher of the 25,000-circulation news and arts weekly distributed in Palm Beach and Martin counties, purchased in 1993 by the Sun-Sentinel. (iCE merged with the Sun-Sentinel-owned XS in April 1994.)

Online Projects

South Florida Media Jobs

Dade, Broward, Palm Beach counties
May 2002-present

Weekly listing of writing, editing, PR, broadcasting, and design jobs in the tri-county area. Originally an email list, now at www.southfloridamediajobs.com, with interviews of regional media pros.

Media Education Events

Will Write for Food

COSAC Shelter, Hollywood, Florida
April 2009 and September 2010

Up to 25 college journalists spent a weekend in a homeless shelter and take over its homeless newspaper.

Ethics Hold'em

Dave & Buster's, Hollywood, Florida
April 28, 2007

A poker tournament that taught SPJ's Code of Ethics to college students and pro journalists using specially printed decks.

First Amendment Free Food Festival

FAU Boca Raton campus
September 2006 and 2007

An outdoor event for 350-plus students who were willing to surrender their First Amendment Rights in exchange for a free lunch.

Short-and-Sweet Media Job Fair

Seminole Hard Rock, Hollywood, Florida
February 2006 and 2007, March 2008

An annual job-fair-in-a-nightclub that attracted 250-plus college students from nine Florida schools and 50-plus media professionals.

Professional Associations

Online News Association

member (2009)

Society of Professional Journalists

National board (2008-2010). South Florida chapter president (2011-present)

Student Press Law Center

Advisory Council Steering Committee member (2007-present).

College Media Advisers

Spring convention director (2008-present).

Florida Collegiate Press Club

President (2010-present) and board member (2007-2010).

Volunteerism (select list)

Homeless Voice

Volunteer copy editor for nation's second-largest homeless newspaper, based in Hollywood, Florida (2001-2003).

Red Ribbon Ride

Pit-stop coordinator for the three-day AIDS-awareness bicycle ride from Orlando to Hollywood. Oversaw 22 volunteers and employees (2000-2001).

Bethesda Hospital

Patient aide at the Boynton Beach medical center (1992-1993).

Palm Beach County Child Abuse Prevention Program

Trained counselor (16 in-class hours) for families exhibiting signs of potential child abuse City Hall (1991-1992).

Professional Presentations

Fall Student Media Convention

Presented design, editing, and First Amendment sessions (2005-present).

Spring Student Media Convention

Presented design, editing, and First Amendment sessions (2005-present).

Society of Professional Journalists

Presented career, design, and editing sessions at SPJ's national conventions (2009-2010).

Florida Community College Press Association Convention

Presented design, editing, and First Amendment sessions (2006, 2008-2009).

Florida Scholastic Press Association

Presented design and editing sessions at Region 7 workshop (2006-2010). State convention keynote panelist (1998).

References (select list)

- **Frank LoMonte**, Student Press Law Center executive director, 703-807-1904, director@splc.org
- **Darcie Lunsford**, Society of Professional Journalists president-elect, 954-949-7523, dlunsford@butters.com
- **Kathy Pellegrino**, Sun-Sentinel recruitment editor, 954-356-4536, kpellegrino@sun-sentinel.com
- **Sally Renaud**, College Media Advisers national president, 217-512-0036, serenaud@eid.edu